

February 11, 2020

Topic: Panels, Lectures, and Discussion

Planning Goal: April-December 2020 and 2021

- **Welcome – Marcia Ferranto, CEO, National Law Enforcement Officers Memorial Fund**
- **Roll Call of Attendees**
 - Committee Members in Attendance
 - **Thomas Canavan** – Executive Director of Programs and Exhibitions, National Law Enforcement Museum, Committee Co-Chair
 - **Captain Sonia Pruitt** – National Law Enforcement Officers Memorial Fund Board of Directors; Chairperson, National Black Police Association; Director of Community Engagement Division, Montgomery County Police Department; Committee Co-Chair
 - **Scott Habes** – Chief Curator, National Law Enforcement Museum
 - **Lauren Sydney** – Director of Collections, National Law Enforcement Museum
 - **Yanitza Tavares** – Education Manager, National Law Enforcement Museum
 - **Alan Davis** – Public Program Manager, National Law Enforcement Museum
 - **Thomasin Franken** – Manager of Partner Engagement, DCPS
 - Absent
 - **Harry Phillips** - Executive Director, Police Unity Tour
 - **Dr. Gary LaFree** – Professor and Chair of the Criminal Justice and Criminology Department, University of Maryland, College Park
 - **John Firman** - Adjunct Professor, Department of Justice, Law, and Criminology, American University
 - **Tiffany Loftin** - Director of Youth and College Division, NAACP
 - **Sgt. Dan Helton** - Community Engagement Division, Montgomery County, Police Department
 - **Paul Larson** – Senior Director of Operations and Security, National Law Enforcement Museum
 - Staff in Attendance
 - **Marcia Ferranto** - CEO, National Law Enforcement Museum, National Law Enforcement Museum
 - **Elisa Cohen** - Communication and Digital Marketing Manager, National Law Enforcement Museum
 - **Anna Muckenfuss** – Education Programs Specialist, National Law Enforcement Museum
 - Community Members in Attendance
 - **John Selway** - Museum Volunteer

- **Suzanne Beam** - Museum Volunteer
- **Kevin Whalen** – Museum Volunteer
- **Gujari Singh** – Sikh American Legal Defense Education Fund
- **Lt. Damon Washington** – Patrolman, City of Arlington Police
- **Alicia Burns**
- **Introduction – Thomas Canavan**
 - Museum Mission – Dedicated to telling the story of American law enforcement by providing visitors a “walk in the shoes” experience. The museum is working to expand and enrich the relationship shared by law enforcement and the community through educational journeys, immersive exhibitions, and insightful programs.
 - Last sentence most important to what we as a committee want to accomplish
 - Function of Committee
 - Contribute information that will assist the leadership of the organization on the decision-making process by providing programming ideas.
 - Purpose of Committee
 - Determine through collective wisdom the best ideas to increase engagement and attendance to the museum.
 - Clarity on committee itself
 - Members were handpicked to participate in a year-long commitment because of their role within the museum and their connection to community
 - Community members are invited to public forum meetings to provide more ideas and diversify the type of programs we create for visitors. This provides an opportunity to participate that allows community members to pick which topic area is most relevant to their interest
 - A link on the website is available so that those who can't attend meeting can still give their ideas
- **Staff-Led Presentation: Panels, Lectures, and Discussion – Thomas Canavan**
 - Two Existing Series:
 - **Conversations** – series focused on topics that relate to Law Enforcement and the Community
 - **Witness** – series that centers around specific events in American and law enforcement history – events that occurred and the people that were involved in these events
 - Achievements To-Date
 - **January** – Restorative Justice: Impacts, Challenges, and Results – panel discussion
 - Thurs. Jan 16, 2020, 6-8 PM
 - Sponsored by Target, ticket cost \$10 per person
 - Part of the Conversation Series
 - Moderated by Jodi Fleischer, NBC4 investigative reporter

- Panel of law enforcement, judicial, and social services representatives discussing the process and impact, as well as the pros and cons of restorative justice practices.
- Turnout:
 - Sold out event – 107 seats in theatre and sold all of them
 - Digital marketing: Facebook, weekly email from Marketing and Communications for about a month
 - Shared information about the event with panelists so they could promote the event in their own circles
 - Board members did a good job of spreading the word as well
- Examples and the rest of 2020
 - **February** – African American Leadership (Confirmed, 2-11-2020)
 - **March** – Women Leadership (Confirmed, 3-20-20)
 - **April** – Facial Recognition
 - **May** – No programs, Police Week
 - **June** – Marijuana legalization
 - **July** – Non-lethal weapons “End of Killing”
 - **August** – Black Klansman and Hate Griuops
 - **September** (High School Edition) - Traffic Deaths and Texting
 - **October** – No programs, Run for the Badge
 - **November** – Tribal Law Enforcement
 - **December** – Bail Reform
- **Discussion and Feedback**
 - Things to keep in mind
 - What is the topic?
 - Who is our audience?
 - What is the best method/time/format to reach them?
 - Round table, panel discussion, etc.
 - Is this fundable?
 - **Alicia Burns**
 - Witness and Conversation Topics: Aligning events with specific months/times of remembrance, anniversaries
 - Dispatcher’s Week in April (2nd Week in April)
 - Corrections Officers Week in May
 - Police conferences in February – 911 Goes to Washigton, IACP
 - January is anniversary of Air Florida Flight 90 – dispatcher who took the call about the incident is still alive
 - Witness Event Topics: Bring in people who have ushered in new eras of policing – played a key role of shaping Law Enforcement, Law Enforcement Milestones
 - Chief Bratton – NYC
 - Chief Brown – Dallas
 - Partnerships: Connect with regional police museums

- Texas Rangers have a good museum
- FBI Museum
- LAPD Police – Adam 12
 - Conversation Topic– Adam 12, TV Shows and Law Enforcement
- Additional exhibit experiences:
 - “I am 911” movement – recorded dispatcher stories
 - Video wall with positive stories – social media, current events
 - Video logs
- **Suzanne Beam**
 - Can we do multiple programs per month?
 - Thomas Canavan: number of programs would be dependent on format, most likely one panel discussion but if we had smaller round tables, they could happen more frequently
 - Conversation Topic: Culture and policing
 - Immigrants and police – fear of “culture of policing”
 - Conversation Topic: How police culture has changed
 - Ways to change the way that the public perceives the police
 - Why does the public have a negative view of the police?
 - Conversation: The idea of confidentiality
 - Confidentiality and Law Enforcement
 - Cell phone videos and social media
 - Partnerships: PERF – partnership with them?
 - What kind of work are they doing that could contribute to the topics we choose?
 - They are an organization on the museum’s board of directors.
- **Alan Davis**
 - We have a lot of issues to cover and only a certain amount of time
 - Focus more on the community – we want members of the community who are not necessarily law enforcement to attend
 - Find ways to get the COMMUNITY FOCUSED on Law Enforcement
 - Conversation Topic: Officer Health and Wellness
 - Is there something in the culture of policing that makes the job stressful?
 - Administration and the way policing is done rather than the crime.
 - Conversation between the line patrolmen and the administrators
- **Thomasin Franken**
 - Conversation Topic: Police Dogs – could be good for children or families, more ages
 - How do they train, how are they chosen?

- A popular topic
- Has been done as a Family Fun Day before, but it is something that EVERYBODY likes
- Public Events/New Series: New books
 - Connect with Politics and Prose for book events – they can bring small selection of books for sale
 - Do book release events in coordination with the museum rather than just the publisher booking event
 - More of a partnership than an event rental
 - More lighthearted than some of the rather mature or heavy/emotional topic we usually cover.
- Conversation Topic: Relationship between Community and Police
 - Ongoing discussion
 - Could fall under its own umbrella about the Culture of Policing
 - A lot of groups under the umbrella of community policing
- Public Events/New Series: Popular podcast on law enforcement topics
 - Not necessarily true crime
 - Live recordings of podcasts
 - PD Stories – Tom Morrison
- Public Events/New Series: Story Corps – NPR
 - Exhibit Addition/Experience: Have a place for people to record their own law enforcement related stories
- Conversation Topic: Opioid Crisis related event
- **Lauren Sydney**
 - Public Events/New Series: Book signings and/or book talks
 - Public Events/New Series: Readings of new releases
 - Joseph Wambaugh – LAPD detective turned author
- **Yanitza Tarez**
 - Public Events/New Series: Make connections with publishers
 - Have to purchase the book there to have it signed
 - Brad Meltzer
 - Dave Pilkey
 - Theatre
 - Kennedy Center
 - Conversation Topic: Realities of Law Enforcement
 - How similar is it to what is on TV?
- **Lieutenant Damon Washington**
 - Who typically comes to the museum? Law Enforcement or the general citizen
 - A lot of Law Enforcement families visit, most are local DC region
 - About 60% of visitors coming from around the country – typically from a LE background
 - Conversation on the reality of policing

- Conversation Topic: Rather than having chiefs, have the local police or the patrolman – the First Responders dealing with the events on the street.
 - Hear from the ACTUAL first responders – the patrolmen – rather than their supervisors.
- Round Table of Panel Discussion/Conversation: Discuss with the public their concerns with the police – and have their questions answered by the officers who are on the street with them every day.
 - Fear – how to interact with police
 - Could be different events for different age groups
 - Teenagers would be the best, but most difficult group to reach – groups that do Know your Rights efforts already (Churches, Boys and Girls Clubs, Recreation Centers)
 - Essay contest to attend forum
 - Adults
 - Conversation Topic: How does Television and Social Media impact the way we see Law Enforcement?
 - Conversation Topic: Officer Health and Wellness
 - Stigma around seeking help
 - “I am the help – people call me for the help.”
 - Block Party – Public Safety
 - Obstacle Course
- **Captain Sonia Pruitt**
 - Witness Topic: Talk about events that have put a bad taste in people’s mouths about LE – the bad things that happened and how LE has tried to change in response to it
 - Rodney King – it changed how we train our officers
 - 30 years in March 2021 – Witness Event
 - Michael Brown – body cameras
 - Conversation Topic: EAP causes
 - Physical Fitness to decrease Law Enforcement stress, as well as a requirement for the job
 - Mental health/stigma
 - Domestic violence
 - Why police don’t seek help.
- **Thomas Canavan, Committee Co-Chair**
 - International sites of consciousness
- **Kevin Whalen**
 - 40 years of McGruff the Crime Dog
 - National Crime Prevention Center
 - National Crime Prevention Week in October – could be added into the Run for the Badge

- **Gujari Singh**
 - Conversation Topic: May is Asian American Heritage Month
 - Conversation Topic: Religion – minority religions with Law Enforcement
 - SALDEF does a lot of programs with recruitment and sensitivity training
 - Conversation Topic: Highlighting minority religions in regard to Law Enforcement
 - How are LEs trained
 - Conversation Topic: Increase in Hate Crimes – especially against minority religions
 - Web of Law Enforcement
 - Is there something we can all do together to tackle this rising issue
 - Conversation Topic: Religion and Law Enforcement
 - Are officers using religion or their faith communities to combat the stress of their jobs?
 - Multi-faith services
 - The spiritual aspect of being human and police officers
 - Humanity in Policing
- **John Selway**
 - Conversation topic: Officer Suicide/PTSD
 - Resources available to officers, what are departments offering
 - Are departments doing things to prevent suicide, increase mindfulness?
- **Scott Habes**
 - Building new audiences
 - Seems like we are just scraping the surface on some of these issues – let's look for organizations that are already doing this work and partner with them for forums.
 - Partner with Urban Institute
 - Off-site events
 - Conversation Topic: Mindfulness and Policing
 - Maryland Institute
 - Walter Reid – helps veterans to meditate and combat PTSD
 - Art and Music therapies
 - Conversation Topic: Prison/Jail Reform
- Suggestion of historic events for Witness series events
 - Anniversary of 911 and where its going in the future – where technology, emergency response communication is going.
 - Boston Bombing
 - Beltway Sniper
- **Meeting Adjourned at 4:00 PM**

Programs Committee, 11 February 2020

Panels, Lectures, and Discussions

NAME	IDEA	NOTES
Alicia Burns	General Event Themes	Align event topics with specific times of remembrance and anniversaries: Dispatcher's Week in April (2nd Week in April); Corrections Officers Week in May; Police conferences in February – 911 Goes to Washigton, IACP DC conference; January is anniversary of Air Florida Flight 90 – dispatcher who took the call about the incident is still alive
Thomas Canavan	General Event Themes	International Sites of Consciousness
Alan Davis	General Event Themes	A focus on the community - what does the general public, who is not part of law enforcement, interested in exploring - what will really keep them interested? Find ways to get the community focused on law enforcement.
Thomasin Franken	General Event Themes	Invite podcasts that discuss law enforcement topics to record a live episode at NLEM
Thomasin Franken	General Event Themes	Book signings, release parties, etc. More of a museum event that is open to the public rather than a publisher booking an event rental.
Lauren Sydney	General Event Themes	Book signings and/or book talks, readings of new releases from authors like Joseph Wambaugh - LAPD detective turned author
Yanitza Tavaréz	General Event Themes	Events about Law Enforcement themed books for younger audiences - Brad Meltzer and Dave Pilkey
Yanitza Tavaréz	General Event Themes	Theatre and fine arts events - Opera "Blue" at Kennedy Center about Law Enforcement
Scott Habes	General Event Themes	Focus on building new audiences - look for organizations that are already hosting events about certain topics, or that have been doing research on topics we are interest in and try to partner with them. That way we have a better chance of getting the word out about our events.
Scott Habes	General Event Themes	Consider having off-site events - bigger venues for partnered events
Lt. Damon Washington	General Event Themes	Block Party about public safety - obstacle course
Gujari Singh	General Event Themes	Asian American Heritage Month is in May - look at Asian Americans in Law Enforcement.
Suzanne Beam	Program Scheduling	Multiple programs per month - can be dependant on format: one panel discussion each month, multiple small "round table" discussions per month
Alicia Burns	Partnerships	Connect with regional or specialized police museums that already exist: Texas Rangers Hall of Fame and Museum, Waco, TX; FBI Experience, DC; Los Angeles Police Museum, Los Angeles, Claifornia

NAME	IDEA	NOTES
Suzanne Beam	Partnerships	PERF (Police Executive Research Forum) is one of the organizations on our board, what kind of work are they doing that could contribute to the topics we choose? Could they help us find panelists who are experts in these topics to discuss them.
Thomasin Franken	Partnerships	Work with local bookstores like Politics and Prose for book signings/book related events
Scott Habes	Partnerships	Urban Institute
Yanitza Tavarez	Partnerships	Make connections with publishing companies and partner with them to host release events for books that pertain to Law Enforcement related topics.
Alicia Burns	Witness Event Topic	Anniversary of 911 and where our emergency response communication started and where its going. What kind of new technology does 911 have now that wasn't around when the service was started.
Alicia Burns	Witness Event Topic	Bring in people who have ushered in new eras of policing – played a key role of shaping Law Enforcement, Law Enforcement Milestones: Chief William Bratton from NYC; Chief David Brown from Dallas
Suzanne Beam	Witness Event Topic	Boston Bombing
Suzanne Beam	Witness Event Topic	Beltway Sniper
Capt. Sonia Pruitt	Witness Event Topic	Talk about historic events that have put a bad taste in people's mouths about Law Enforcement, but focus on how those events changed the way we police today - or how law enforcement has tried to change in response to it: Rodney King incident in LA changed how we train officers, Michael Brown incident made the use of body cameras far more prevalent.
Capt. Sonia Pruitt	Witness Event Topic	Rodney King 30 years later - March 2021
Kevin Whalen	Witness/Special Event Topic	40 Years of McGruff the Crime Dog - National Crime Prevention Center partnership, National Crime Prevention Week is in October, could be incorporated with Run for the Badge event
Lt. Damon Washington	Round Table Discussion or Public Forum Topic	Discussion for teenagers regarding interactions with Law Enforcement. Partner with groups that already do "Know Your Rights" type of programming (Boys and Girls Clubs, Recreation Centers, etc.) Students could participate in an essay contest to attend the forum discussion.
Alicia Burns	Conversation Event Topic	"I am 911" movement - stories of real (active or retired) dispatchers
Suzanne Beam	Conversation Event Topic	Culture and Policing: Immigrants and police - fear of the "culture of policing" that they may see on television. Discrepancies between what we see on television and the reality of law enforcement.
Thomas Canavan	Conversation Event Topic	Adam 12 - Law Enforcement on Television: how real is it?

NAME	IDEA	NOTES
Alan Davis	Conversation Event Topic	Officer Health and Wellness: Is there something ABOUT the culture of policing that makes the job stressful? It is not necessarily the crimes that officers see that make them want to commit suicide or lash out. Does it have to do with the administrative structure of departments? Panel could include a discussion between administrators and patrolmen.
Thomasin Franken	Conversation Event Topic	Police Dogs and non-human officers: How do they train, how are they chosen? It is a topic that visitors of all ages would be interested in - could be more kid-friendly or family friendly than some of our other topics.
Thomasin Franken	Conversation Event Topic	The Opioid Crisis
Thomasin Franken	Conversation Event Topic	Relationship between the Community and the Police - an ongoing series about community policing
Yanitza Tavaréz	Conversation Event Topic	Law Enforcement portrayals on TV vs. the Realities of Law Enforcement
Lt. Damon Washington	Conversation Event Topic	The reality of policing: rather than filling panels with only administrators from departments, bring in the patrolmen who are the ones actually on the crime scenes. How are first responders - front line patrolmen - dealing with the events happening on the street.
Lt. Damon Washington	Conversation Event Topic	Concerns that the public has regarding the police. Discuss why we have a "fear" of the police. What does our culture say about policing? Approach this event with different age groups - an event for young children regarding this issue looks far different than an event for teenagers or adults.
Lt. Damon Washington	Conversation Event Topic	How does television and social media affect the way we see Law Enforcement in our society?
Lt. Damon Washington	Conversation Event Topic	The reluctance of Law Enforcement to seek help for PTSD and stress relating to their work. "I am the help - people call me for help"
Capt. Sonia Pruitt	Conversation Event Topic	Physical Fitness to prevent police stress
Capt. Sonia Pruitt	Conversation Event Topic	Issues and trends in Law Enforcement: Physical fitness; mental health/stigma; why don't police officers seek the help they are offered by their departments; Domestic Violence; Why police don't seek help
Gujari Singh	Conversation Event Topic	The relationship between minority religions and Law Enforcement - are officers receiving sensitivity training to understand beliefs and practices of other religions to know how to respond in certain situations?
Gujari Singh	Conversation Event Topic	The experiences of Law Enforcement who are part of minority religions in the US.
Gujari Singh	Conversation Event Topic	Discussion of the increase in hate crimes - especially hate crimes against specific religious groups. Look at the Web of Law Enforcement - are different agencies trained differently to respond to similar situations? Is there something we can all do together to tackle this rising issue?

NAME	IDEA	NOTES
Gujari Singh	Conversation Event Topic	Religion and Law Enforcement: Are officers using religion or faith communities to combat the stress of their jobs. The spiritual aspect of being human and police officers. Humanity and Policing.
John Selway	Conversation Event Topic	Officer Suicide and PTSD. What are resources available to officers, what are departments offering? Are departments doing things to prevent suicide or increase mindfulness? Are officers taking up these offers of assistance?
Scott Habes	Conversation Event Topic	Mindfulness and Policing: Maryland Institute, Walter Reid's program for veterans to meditate and combat PTSD - is there something similar for Law Enforcement? The use of art and music therapies?
Scott Habes	Conversation Event Topic	Prison/Jail reform